51859 2456

VIX / CID #4027-06-00

$1.00 OFF 2-PACKS: DORAL SUPERMARKET PACK PROMOTION #800220

BRAND STYLES: DORAL LT MEN 100 / ULT LT 100 / BOX 100 / LT BOX 100

PRODUCT IS PRE-SLEEVED, OFF-INVOICE (@ $5/Carton).

RETAIL DISTRIBUTION DATE: APRIL 20, 1998. UTILIZE RJR PROMOTIONAL PACK PLATFORMS.

RETAIL REP TO ENSURE EACH STORE RECEIVES TWO (2) 40-OFFER DISPLAYS.

MERCH. CARDS (#540890) AND P.O.S. KITS (#540881) WILL BE SHIPPED DIRECTLY TO STORES.

R/REP	RJR#	STORE NAME	ADDRESS	CITY	STATE	# DISPLAYS
162620	729870	VIX #91	100 VILLAGE LNDG	FAIRPORT	NY	2
162621	615519	VIX/FREDDY'S #89	3333 W HENRIETTA RD	ROCHESTER	NY	2
162622	437852	VIX DRUGS #83	705 MAPLE RD	WILLIAMSVILLE	NY	2
162622	615521	VIX #82	3330 SHERIDAN DRIVE	AMHERST	NY	2
162622	663650	VIX #90	4101 TRANSIT RD	WILLIAMSVILLE	NY	2
162625	615522	VIX #86	SENECA SQUARE PLAZA	WEST SENECA	NY	2
162626	580626	VIX DRUGS #87	2429 MILITARY RD	NIAGARA FALLS	NY	2
162629	128819	VIX DRUGS #81	3640 DELAWARE AVE	BUFFALO	NY	2
162629	570077	VIX DRUGS #85	1740 KENMORE AVE	BUFFALO	NY	2
162629	549526	VIX DRUGS #88	3401 GENESEE ST	CHEEKTOWAGA	NY	2
162629	556464	VIX DRUGS #84	101 FRENCH RD STE 20	CHEEKTOWAGA	NY	2
						22

cc: RETAIL MGRS
RETAIL REPS

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